

BACK

ARTWORK SPECIFICATIONS

- Digital artwork **MUST** be sent in a high resolution PDF file (a separate file for each side) and should be in CMYK mode at a minimum resolution of 300 dpi, sized at 100%.
- Please respect the parameters of this template and be advised that failure to provide artwork to the specifications listed above may result in production delays.
- For delivery, please allow 3-4 weeks by air or 7-8 weeks by sea after approval of artwork.
- **PLEASE REMOVE THIS STAMP, DOTTED LINES AND ALL SPECIFICATION INFORMATION BEFORE SUBMITTING YOUR ARTWORK.**

7.3228" x 2.9134"

BLEED LINE (artwork should extend to this line and will be trimmed off)

7.0866" x 2.6772"

TRIM LINE (anything beyond this line will be trimmed)

6.8504" x 2.4409"

LIVE AREA (all crucial information should remain within this line)

