

**BACK**

## ARTWORK SPECIFICATIONS

- Digital artwork **MUST** be sent in a high resolution PDF file (a separate file for each side) and should be in CMYK mode at a minimum resolution of 300 dpi, sized at 100%.
- Please respect the parameters of this template and be advised that failure to provide artwork to the specifications listed above may result in production delays.
- For delivery, please allow 3-4 weeks by air or 7-8 weeks by sea after approval of artwork.
- **PLEASE REMOVE THIS STAMP, DOTTED LINES AND ALL SPECIFICATION INFORMATION BEFORE SUBMITTING YOUR ARTWORK.**

7.4943" x 2.8484"

BLEED LINE (artwork should extend to this line and will be trimmed off)

7.2443" x 2.5984"

TRIM LINE (anything beyond this line will be trimmed)

6.9943" x 2.3484"

LIVE AREA (all crucial information should remain within this line)

