Company Goal:

A tech company located in Montreal, Quebec is looking to focus on the importance of the health & wellness of their employees by supplementing traditional programs that are currently in place. Their objective is to help create a positive work environment, enhancing employee satisfaction and loyalty.

They want their employees to know that they recognize the importance of health, lifestyle, and fitness, and are taking initiatives to help.

Company X needs a simple way to help facilitate this through various promotional products and engagement solutions.

The Solution:

Drop-shipped wellness kits! Offering a kit that supports the health & wellness of employees is easy given the variety of items for this very purpose! Whether it be in the home office, the company office, or the outdoors, the customizability and the ability to pin-point a certain need is simple.

Resistance bands, step-counters, yoga mats, cooling towels, sling bags, and massage balls are just a few items that can be combined in a personalized wellness kit. Many of which can be used from the comfort of an employee's home or at their desk at the workplace. Providing other items such as journals, pens, and wireless Bluetooth speakers are nice additions to any kit, providing value in other areas of an employee's lifestyle as well.

Take it a step further and provide an engagement solution with the help of Scribl books. Scribl's complete customizability and capability of implementing NFC technology is a game changer for pairing physical and virtual initiatives. If a company already has implemented health & well ness initiatives, using NFC to direct employees to online company yoga sessions, work-out videos, or even office fitness challenges is a unique and fun way to engage employees, while keeping it easily accessible. Wellness tips and tools can even be added as tip-in pages to create a complete wellness tool, beautifully decorated to stay true to company branding, enhancing that importance of team spirit.