

# WE ARE

YOUR BRAND'S BEST FRIEND

Architects of brand experiences.

• • •

Curators of creativity.

• • •

Partners in your journey to make every event and branding strategy exceptional.



#### Bags

**06** Call of the Wild

**14** Nomad Must Haves

**26** Sonder

34 Vanguard

#### **Bottles**

44 Happy Camper

**46** Perfect Storm

48 Day Dreamer

#### **Books**

52 Tiki Hard Cover Combo

**54** Neoskin Spiral Journal

**56** Neoskin Soft Cover Journal

**58** Neoskin Multi Purpose Pouch

**60** Bradford Journal Combo

62 New Pens!

#### **Bundles**

**64** Golf

65 Travel

**66** Tradeshows

**68** On Boarding

**70** Appreciation

# TABLE OF CONTENTS



06Bags

42
Bottles







64
Bundles



#### WE ARE BAGS



CALL OF THE WILD

### Introducing Call of the Wild Metro

Seamlessly blending nature's rugged charm into the bustling metropolis

Our new Metro Lace Up Backpack, Crossbody & Weekender are designed for those who seek an all-conditions aesthetic while never missing the beat of the city's hustle. It's a balance between the toughness of the wild and the adaptability required for urban adventure.





"Urban bags with a rugged heart, inspired by nature's wild soul."







Whether you're heading to school, work, or a weekend getaway, a lace-up backpack is a versatile and eye-catching choice.

Default branding: Setup \$80 Imprint: Flat Center below zipper Product dimensions: 11.4" x 6.4" x 16.1"















21.8L capacity





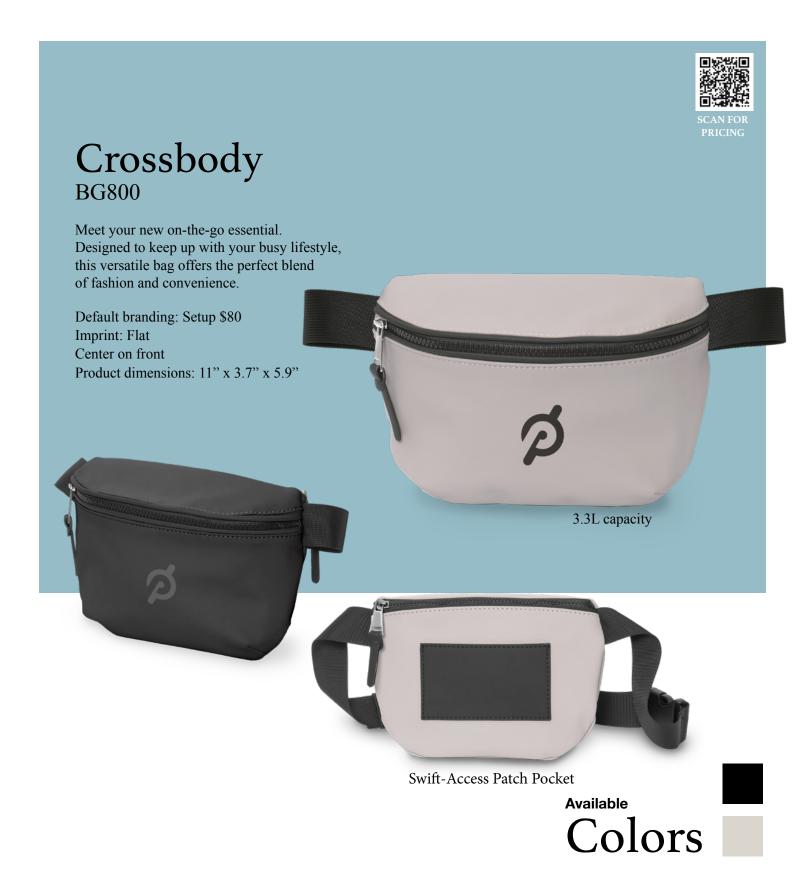






CALL OF THE WILD METRO BG122











Zippered Body-Hug Pocket

CALL OF THE WILD METRO

PELOTON







Hassle-Free Clamshell Design





Easy Glide Luggage Strap

CALL OF THE WILD METRO BG210

Available

Colors











Made from Two-Tone ECO Canvas





### Roaming Responsibly

Introducing the new additions to the Nomad Must-Haves Renew collection, contributing to our Give Back initiatives, making it a conscientious choice for the planet.

This is where fashion meets everyday functionality in an eco-friendly fusion.







3x Zippered Storage Zones



Easy Glide Luggage Strap













Adjustable Padded Shoulder Strap

Ventilated Shoe Stash

NOMAD MUST HAVES RENEW
BGR200

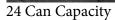






2x Bottle Pockets







NOMAD MUST HAVES RENEW











No Wrong Side, Just Your Side

NOMAD MUST HAVES RENEW











Perfect for all your wires and tech

NOMAD MUST HAVES RENEW

#### WE ARE BAGS



#### Dare to be different.

Get out. Do that thing. Feel the vibe and turn the music up. Welcome to our Sonder Collection. Designed for those who dare to be different, this collection transcends the ordinary, offering a diverse range of cognac trimmed bags that cater to your unique needs and desires.





S-NDER

#### S-NDER





Easy Glide Luggage Strap



Interior Bottle Pocket



#### S-NDER



Navigate the urban jungle in style with this backpack. This isn't just any backpack; it's a fashion-forward and functional statement piece designed for the city explorer in you.

Default branding: Setup \$80 Imprint: Brandpatch Centered on front pocket

Product dimensions: 11.8" x 4.7" x 15.7"













Easy Glide Luggage Strap

Available Colors

30.9L Capacity



SCAN FOR PRICING





Magnetic Double Buckle



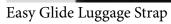
Versatile Stretch Side Pockets

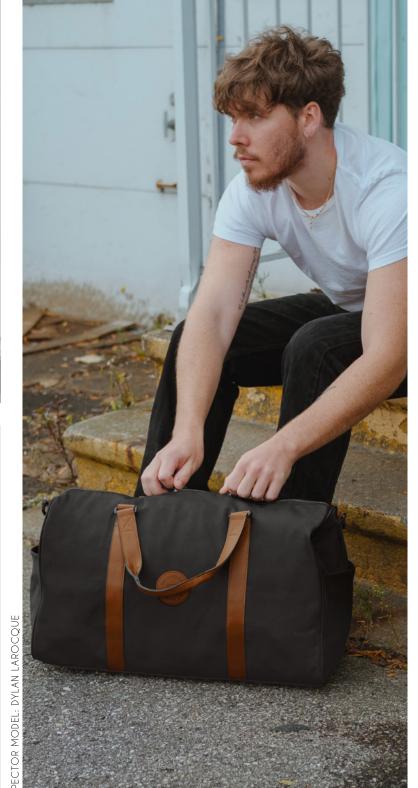
#### S-NDER













#### Changing of the guard

Choose to travel in unparalleled style with the Vanguard collection. Celebrate enduring elegance and make a statement like never before. Exclusively available in sleek black and with three styles to choose from, Vanguard offers a bag for every facet of your life.





Draped in elegant black, this is the epitome of sophistication. Because black isn't just a color. It's a statement of luxury that transcends both time and trends.





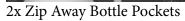
VANGIIARD













3x Zippered Storage Zones

VANGUARD

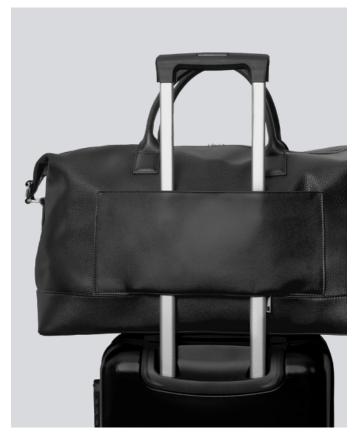






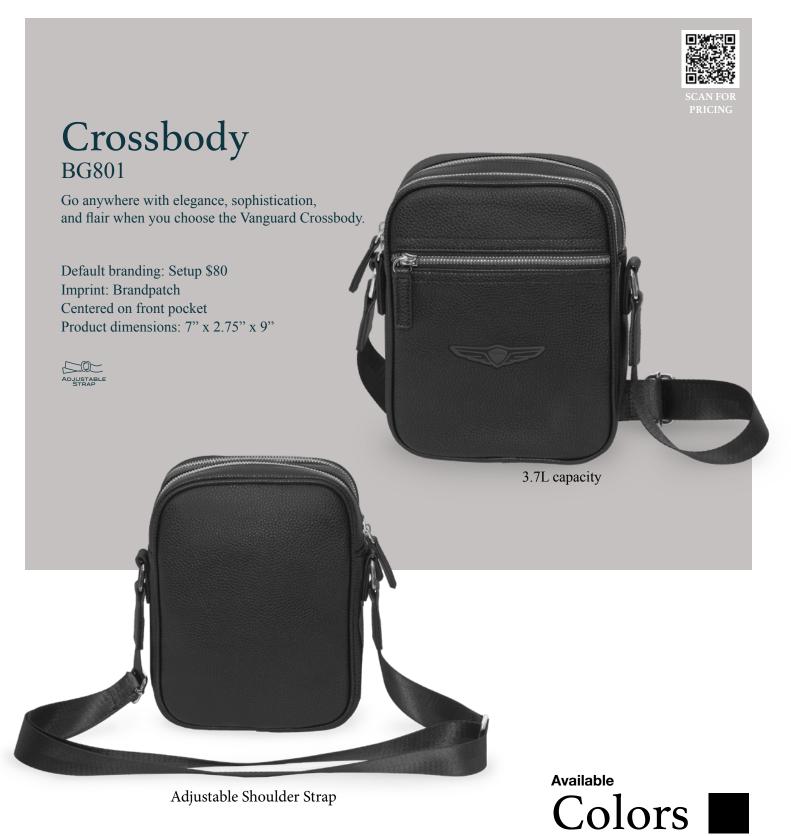


Laptop Compartment



Easy Glide Luggage Strap











3x Zippered Storage Zones







# Sip, Savour, Smile: Introducing three new Ora styles!

Ora's drinkware collection offers a seamless blend of contemporary and timeless styles, crafted from high-quality materials and adorned with premium decoration methods. With new offerings like the Daydreamer, a recycled plastic bottle, the Happy Camper, a large volume stainless steel TrueTaste mug, and the Perfect Storm, an impact-resistant tumbler with a sleek design, Ora continues to add personality to drinkware. Plus, Ora's commitment to quality and environmental responsibility ensures that each sip aligns with your brand's values. Drink with confidence and express brand truth through Ora's exceptional growing collection.







DRINKWARE WITH PERSONALITY





Available Colors

#### Whole lotta mug!

Whether you're deep in the wilderness or just in your backyard, this 40oz Happy Camper Mug is designed to make every moment feel like an adventure.

#### Features









**Available** 

### Colors



#### Brave the Storm

The DW700 Perfect Storm Tumbler is made from BPA-free Eastman TRITAN<sup>TM</sup>, a material that redefines toughness while offering stunning clarity. Its 22 oz capacity and rugged build can handle any daily adventure.



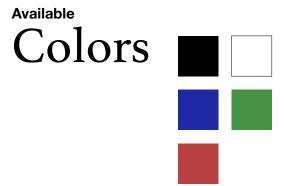


Durable BPA-free Eastman TRITAN<sup>TM</sup>









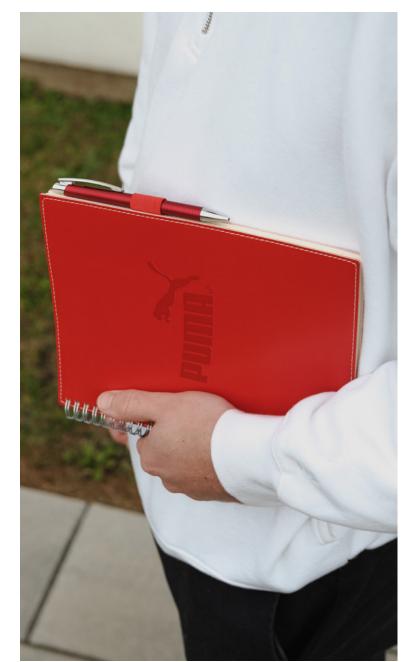
#### Sweet dreams

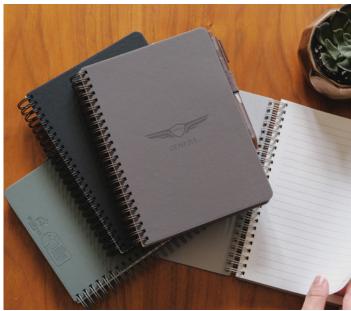
Immerse yourself in the extraordinary with the Day Dreamer Bottle. It's more than just an 18oz drinking vessel; it's an invitation to pause, sip, and let your dreams carry you away.















We believe that gifting is an art, and this new collection embodies this philosophy. Whether you're celebrating a milestone, expressing gratitude, or simply indulging in self-care, our products elevate every gesture into a cherished memory.





SPECTOR - 2024 SPECTOR - 2024



### Tiki Hard Cover Combo EC3601

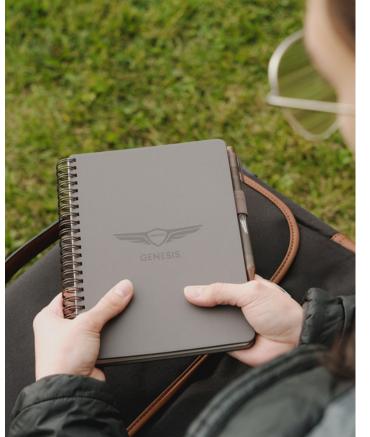
Pineapple you say? That's right, this is where sustainability meets tropical vibes! The cover of the Philip is made with 34% post-consumer pineapple and features 160 perforated FSC certified pages. Life's a beach with the included Alix G1289 pen.

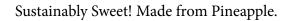
Default branding: Setup \$120 Imprint: Debossed/Silk Center on front/Side of barrel Product dimensions: 6.87" x 8.12"













PHILIP

SPECTOR - 2024 SPECTOR - 2024



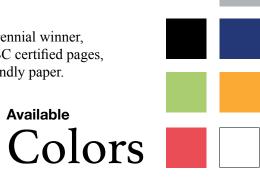


Twist, twirl and swirl into our new Spiral Neoskin Journal. This is a perennial winner, available in seven vibrant colors. Each journal boasts 192 perforated FSC certified pages, ensuring that your ideas can bloom and flourish on sustainable, eco-friendly paper.

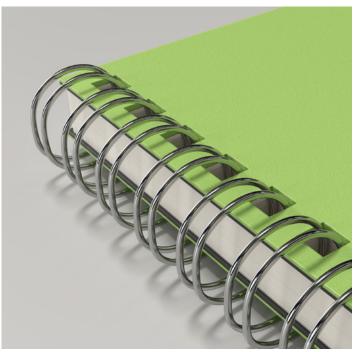
Default branding: Setup \$80 Imprint: Debossed

Center on front

Product dimensions: 6" x 8.25"









NEOSKIN ST480

SPECTOR - 2024 SPECTOR SPECTOR



## Neoskin Soft Cover Combo ST4471

Indulge in the luxurious touch of our best-selling Neoskin collection with this buttery-smooth soft cover combo. Boasting 192 perforated FSC certified pages, this journal invites you to explore the depths of your creativity. The I128/I138 Glacio pen, seamlessly tucked into the spine, adds a touch of sophistication, making this duo the epitome of style and functionality.

Default branding: Setup \$160 Imprint: Debossed/Laser engraved Center on front/Beside the clip Product dimensions: 6.25" x 8.25"

Colors









Spine pen holder

NEOSKIN ST4471

SPECTOR - 2024 SPECTOR - 2024



# Neoskin Multi-purpose pouch ST161

Crafted as an understated way to carry pens, pencils, cables, or personal items you don't want loose in a bag or on a desk. The new Neoskin Multi-Purpose Pouch is the companion for wrangling creativity and maintaining order.

Default branding: Setup \$80

Imprint: Debossed Center on front

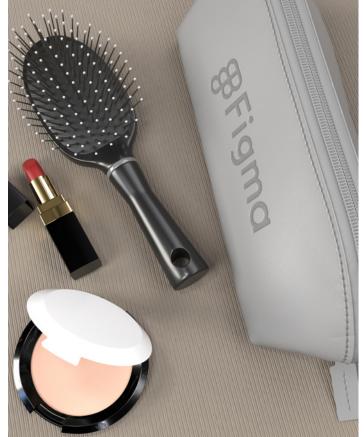
Product dimensions: 10" x 3"



**Available** 

Colors







NEOSKIN ST161

SPECTOR - 2024 SPECTOR & CO.





Embrace organized spontaneity with the Bradford Spiral Bound Combo – a harmonious balance of practicality and aesthetic allure. With its 192 perforated FSC certified pages and sleek G1109 Rita pen, it effortlessly complements the dynamic rhythm of your ever-changing life.

Default branding: Setup \$120 Imprint: Debossed/Silk

Center on front/In line with the clip Product dimensions: 8" x 10"



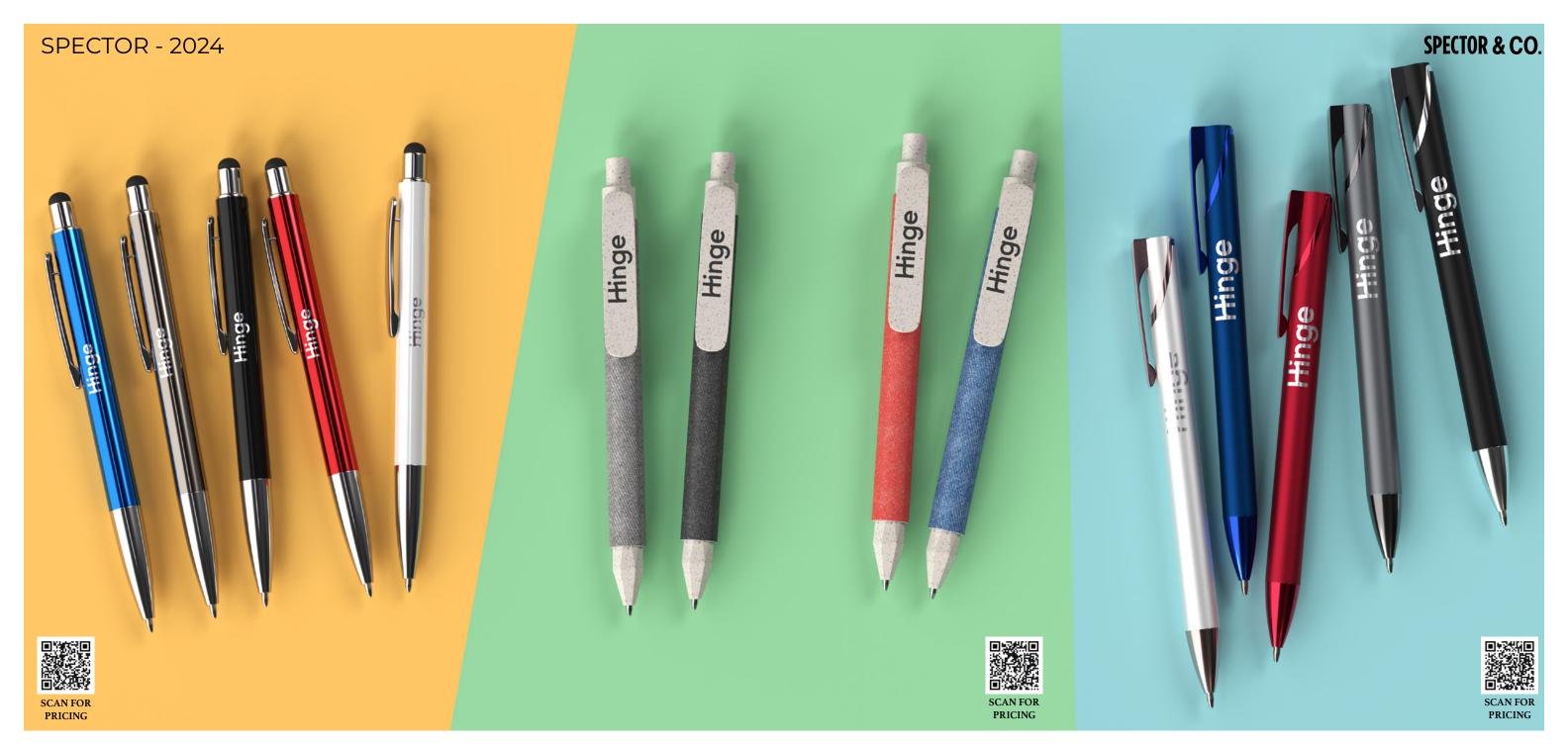








BRADFORD ST4841



### 





#### Charlotte 3



EC152

ECO ballpoint pen

Default branding: Setup \$40 Imprint: 4CP Centered on clip Product dimensions: 5.50"



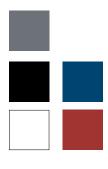
#### Victor

G3111

Aluminium ballpoint pen

Default branding: Setup \$80 Imprint: Reflection Laser Side of barrel

Product dimensions: 5.50"



ballpoint pen/stylus Default branding: Setup \$80

EC153

Imprint: Laser Engraved

Recycled aluminum

Side of barrel

Product dimensions: 5.50"











### Who's your caddy?

Whether the recipient is a seasoned golfer or a casual player, a golfthemed gift set is a thoughtful way to celebrate their passion for the sport and provide them with useful and enjoyable golf-related items. These sets cater to golfers of all levels and can make any golfer's day, on and off the course.



#### Adventure Awaits!

A travel gift set collection aims to provide travelers with convenience, comfort, and entertainment during their journeys while catering to their specific interests and needs. These sets are not only practical but also thoughtful, making them ideal gifts for wanderlust-driven individuals who love exploring the world.







#### On Display!

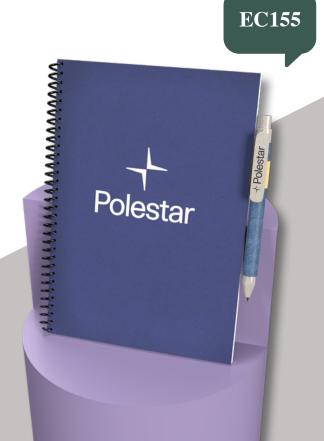
Make a lasting impression with every note, sip, and signature. Take notes, network, and stay refreshed in style! These essential kits are not just tools; they're an extension of your brand.



EC154

EC154 INCLUDES:
EC3080 Eco Perfect Bound Notebook
EC152 Charlotte Eco Ballpoint Pen
SC900 Pen Loop





EC155 INCLUDES: EC3090 Eco Spiral Bound Notebook EC152 Charlotte Eco Ballpoint Pen SC900 Pen Loop







#### Welcome Aboard!

Onboarding gift sets serve a dual purpose: they help new employees acclimate to their new roles, and they foster a sense of belonging within the organization. These sets are a tangible way for companies to invest in their employees' success from day one by creating a positive onboarding experience.



### Seamless Integration







#### You're a Star!

Both hospital and finance-themed gift sets are thoughtful ways to acknowledge and support individuals in these professions.

They can provide practical tools, promote professional development, and show appreciation for the work healthcare providers and financial experts do every day.



GF1078 INCLUDES: ST4143/ST4157 Neoskin Hard Cover Journal G3111 Victor Ballpoint Pen DW311 Eye Candy Double Dip Stainless Steel Bottle

Available Colors

#### #YouAreAwesome



#### LET'S CONNECT



Weekly ideation
Case studies
Be the first to know what's new/next!

#### SUBSCRIBE TO OUR E-BLASTS

We invite you to join our vibrant Specommunity on our social media platforms where we share our latest merch, behind-the-scenes peeks, company updates, and more.







